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# Guildhall School of Music & Drama

A conservatoire for the 21st century

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## Our vision

Craft, creativity and learning at the forefront of cultural change

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## Our mission

To empower artists to realise their full potential; to develop distinctive artistic citizens who enrich the lives of others and make a positive impact in the world

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## We value

- The unique artistic voice and the transformative power of the artist within society
- A creative practice sustained by exploration, innovation and entrepreneurship
- A learning and teaching environment enriched by a diverse creative community
- Partnership and the collaborative spirit in the creation and performance of work
- Opportunities for all to engage with the arts and the pursuit of life-long creative learning
- Our leadership role within an international arts and creative industries sector

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# Our objectives

## 2017–2022

**1.** We will deliver distinctive degree programmes which enable our artists to be world-class; virtuosi in their field; adaptable, purposeful and responsible artists in society.

**2.** We will strengthen our unique bonds with the Barbican Centre and the City of London, and establish a creative destination in the City's Culture Mile.

**3.** We will broaden and deepen support for young people under the age of 18 to ensure they access the best, most appropriate progression pathways to achieve their creative potential.

**4.** We will lead positive cultural change which impacts on society, our industry and the wider world through professional development, research & knowledge exchange and public engagement.

**5.** We will ensure an evolving and sustainable institution through the acquisition and retention of world leading staff, future-focussed learning and teaching spaces and resources and fit-for-purpose services, underpinned by a strong financial model.

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**We will also prioritise the development of three major cross-cutting initiatives:**

**A. A digital strategy**

We will contribute to the future of the arts and creative industries through new technology and digital learning and engagement

**B. An international strategy**

We will lead and partner on activity which builds an internationally engaged and globally relevant community

**C. An equality, diversity and inclusion strategy**

We will build a creative community where everyone feels able to participate and achieve their potential; a community that is inclusive and representative of the society we live and work in, and which enhances the safety, wellbeing and belonging of everyone.