

# **Guildhall School of Music & Drama Privacy Notice**

## **Guildhall School App (Harmony at London Wall Place) data usage information**



**Personal Data:** The app does not contain any Login/Registration process so no personal data such as name, email, etc are collected or stored in any form.

**Location Data:** The app does not need any location data for its work in its current state, hence no Location data is collected or stored in any form.

**Camera Data -** This is categorised into two forms:

**Video Camera Feed -** This is required for all AR experiences to be able to view AR Experiences augmented in the Real-world, the camera frames collected are processed internally in the device for AR purposes, the camera data is not sent out of the device, and data is discarded immediately after use and not stored anywhere.

**Localisation Camera Frames -** This is required for detecting users' position and rotation in the current space, pictures of the environment are processed on the device into a derived format. This derived format is transmitted to and stored on the Microsoft Azure Spatial Anchor service. For more information please visit [this link](#) and Microsoft privacy policy.

**Usage Data:** The app collects usage data such as the number of API calls to Arway service for billing purposes of ARwayKit, the usage data does not disclose or share any user-related information.

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