

Staff email policy

This policy is of relevance to staff

Version No. 1

Approved on June 2015

Approved by Communications Working Group

Operations Board

Senior Management Team

Written by Marketing

Last Reviewed January 2021 (JH)

Date of last amendment n/a Last Amendment n/a This communications policy reflects the requirement for the School to be able to communicate quickly, effectively and securely with its staff, both salaried and hourly-paid, and to reduce the quantity of emails sent to global staff lists whenever possible.

- 1. This policy covers all departments within and associated to the Guildhall School, and any member of staff employed by the Guildhall School (definition of 'employed' for this purpose = on the School's payroll).
- 2. This policy is determined by the following principles:
 - a. that in order to communicate effectively with its staff, the School needs to be able to email all staff members;
 - b. that in order to be able to do this quickly and securely, those emails need to be Guildhall School email addresses, which are predictable, secure and do not change:
 - c. that all staff members need to take responsibility for regularly checking their School email account;
 - d. that in order to encourage this, all-staff emails should be regulated and kept to a minimum wherever possible;
 - e. that internal announcements regarding events, news, accolades should be included in the School's all-staff ezine and/or the School intranet rather than being sent out to global email groups.
- 3. From Monday 14 September 2015, Guildhall School staff will only use School email addresses and mobile phone numbers (for emergencies) to communicate with other staff.
- 3.1 That if a staff member does not check their School email account regularly enough, they will be sent a warning to do so.
- 3.2 That if they refuse to comply, their name will be passed to the relevant director and disciplinary procedures may be taken.
- 3.3 That staff members may respond to emails from other staff members sent from a personal address, but may not proactively send emails to staff personal email addresses. At no point should personal staff/student data be sent to a non-School email address.
- 3.4 That new staff contracts will reflect this policy going forward.
- 4. This policy also provides staff with guidance with regards to sending emails to the School's all-staff lists.
- 4.1 Messages which will be passed to the all-staff global email list must fit into one of the following categories:
 - a. Messages from the Principal or his delegate
 - b. Messages relating to major new policies
 - c. Messages about emergencies

The all-staff list is moderated by the Head of Marketing & Communications. All other global lists should be moderated by the relevant department or area.

- 4.2 All other internal announcements will not be sent out via the all-staff list. This type of information will be included in the staff-ezine and on the intranet when relevant. The School's staff ezine is published-monthly on or about the 11th of the month.
- 4.3 That all staff members will commit to targeting their emails wherever possible and not using global email groups unless necessary.
- 5. This policy has been approved by the Communications Working Group, the Operations Board and Senior Management Team.